



**2009 Annual Longevity Gala  
Saturday, June 5, 2010  
Hyatt Regency, Burlingame**

**- Sponsorship Categories -**

**Imperial Jade/Title Sponsor (\$35,000)**

- 2 Imperial Jade/Title Sponsor Tables of 12
- Individual press conference to announce sponsorship
- On-stage presentation of Appreciation Plaque at the Gala
- Company representative to present plaques to Honorees
- Banner display at event
- 1 full-page ad on the inside cover or back cover of the dinner program
- Corporate name listed as Imperial Jade/Title Sponsor in all event publicity materials

**Diamond Sponsor/Presenting Sponsor (\$30,000)**

- 2 Diamond Sponsor Tables of 12
- Individual press conference to announce sponsorship
- On-stage presentation of Appreciation Plaque at the Gala
- Banner display at event
- 1 full-page ad on the inside back cover of the dinner program
- Company Representative to preside over Raffle Drawings on stage during Gala
- Corporate name listed as Diamond Sponsor in all event publicity materials

**Emerald Sponsor (\$25,000)**

- 2 Emerald Sponsor Tables of 12
- Sponsorship Press Conference
- On stage presentation of Appreciation Plaque at the Gala
- Banner display at event
- 1 full-page ad in the dinner program
- Corporate name listed as Emerald Sponsor in all event publicity materials

**Ruby Sponsor (\$20,000)**

- 2 Ruby Sponsor Tables of 12
- Preferential VIP seating
- On stage presentation of Appreciation Plaque at the Longevity Gala
- 1 full-page ad in the dinner program
- Corporate name listed as Ruby Sponsor in all event publicity materials and Press Conference

**Sapphire Sponsor (\$15,000)**

- 1 Sapphire Sponsor Tables of 12
- Preferential VIP seating
- On stage presentation of Appreciation Plaque at the Longevity Gala
- 1 full-page ad in the dinner program
- Corporate name listed as Sapphire Sponsor in all event publicity materials and Press Conference

**Amethyst Sponsor (\$10,000)**

- 1 Amethyst Sponsor Table of 12
- 1 half-page ad in the dinner program
- Corporate name listed as Amethyst Sponsor in all event publicity materials

**Jasper Sponsor (\$5,000)**

- 1 Jasper Sponsor Table of 12
- Listing as Jasper Sponsor in the dinner program and all event materials

**Topaz Sponsor (\$3,000)**

- 1 Topaz Sponsor Table of 12
- Listing as Topaz Sponsor in the dinner program and all event materials

\$720 will be deducted for dinner cost for each table of 12 before donation. SHE Tax ID No. 94-1750717