

Sponsorship Opportunities

Eagle Sponsor \$20,000

Exclusive signage in clubhouse, sponsor recognition, sponsor appreciation award, lunch & dinner with reserved seats for 12, and golf for 3 foursomes.

Birdie Sponsor \$10,000

Signage in clubhouse, sponsor recognition, sponsor appreciation award, lunch and dinner with reserved seats for 8, and golf for 2 foursomes.

Par Sponsor \$5,000

Signage in clubhouse, corporate recognition, lunch & dinner for 4 persons and golf for 1 foursome.

Foursome Plus \$2,500

Signage as Hole Sponsor, sponsor recognition, lunch & dinner for 4 persons, and golf for 1 foursome.

Dinner Sponsor \$2,000

Table for 10 persons plus recognition as Hole Sponsor.

Basic Hole Sponsor \$1,000

Signage on course and sponsorship recognition.

Individual Player \$600

Sign-up as an individual player.



Palo Alto Hills Golf & Country Club

Stepping onto the first tee your breath will be taken away with sweeping views of the San Francisco Bay to your right and the rolling hills of Palo Alto and the Arastradero Wild Life Preserve to your left. This beauty continues throughout the course's 18 holes making Palo Alto Hills a unique golf experience.

Originally designed by famed architect Clark Glasson in 1958, the course was most recently redesigned in 1999 by Robert Muir Graves. Palo Alto Hills Golf & Country Club offers a challenging, yet rewarding golf experience. With the many elevation changes and undulating greens some say "you will never play the same course twice".



Self-Help for the Elderly
is a tax-exempt organization with 501(c)(3) status.
Our tax identification number is 94-1750717.
Your donation is tax-deductible
to the extent allowable by the IRS.

2011 Invitational Charity Golf Tournament

Presented by:



CATHAY BANK

**Benefiting Self-Help for the Elderly
And
Other Bay Area Nonprofits**



**Monday, September 26, 2011
Palo Alto Hills**

FACT SHEET

Date: Monday, September 26, 2011

Time: 11:30 AM Shotgun Start
(Registration starts at 9:30 AM.
Lunch served at 10:30 AM.)

Place: Palo Alto Hills Golf & Country Club
3000 Alexis Drive
Palo Alto, CA 94304

Includes: Player Gift, Golf Cart, Lunch, Dinner, Snack wagon, Ice Cream cart, Souvenir Photograph

Format: Team Shamble; only the first 36 teams or 144 Golfers will be accommodated

Prizes: for Men, Women and Mixed Teams; Hole-in-one, Longest Drive, Closest to the Pin

Dining: BBQ lunch and gourmet dinner provided by Palo Alto Hills Clubhouse. Non-golfing dinner guests are \$100. Please indicate additional dinner guests on your registration form.

Contact: **Self-Help for the Elderly**
Fund Development
407 Sansome Street, San Francisco, CA 94111
Phone: (415) 677-7669
www.selfhelpelderly.org

Deadline: 5 PM, September 21, 2011

Dear Friends,

Self-Help for the Elderly and Cathay Bank would like to invite you to participate in our 2011 Invitational Charity Golf Tournament at Palo Alto Hills Golf & Country Club.

This tournament will benefit the 30,000 seniors served annually by Self-Help in San Francisco, San Mateo, Santa Clara and Alameda counties.

Please join us on Monday, September 26th, for a day of world-class golf, gourmet dining and much more. You're enhancing the lives of those who need it most.

Sincerely,

The 2011 Golf Tournament Committee



Eric Cheung
Cathay Bank FVP and Co-Chair



Oliver Ko, CPA
Co-Chair and Director



Joanna Lin
Tournament Director

TEAM/PLAYER REGISTRATION

Name: _____

Company: _____

Address: _____

Phone: _____

E-mail: _____

Names of Players in your foursome: _____ Dinner

Player #1: _____ Y / N

GHIN #: _____

Player #2: _____ Y / N

GHIN #: _____

Player #3: _____ Y / N

GHIN #: _____

Player #4: _____ Y / N

GHIN #: _____

Other guests attending dinner at \$100 per person: _____

Payment Method:

Check (Payable to Self-Help for the Elderly)

MasterCard Visa AMEX

Card Number: _____

Expiration Date: _____

Signature (required): _____

I'm unable to attend. Enclosed is my donation of

\$ _____

Eagle Sponsor:



Birdie Sponsor:



The Key Link in Your Supply Chain

Hole-in-One Sponsor:



Lexus Of Concord

Save completed form & email to Philippa Leung
PhilippaL@selfhelpelderly.org

Self-Help for the Elderly is a tax-exempt organization with 501(c)(3) status. Our tax identification number is 94-1750717. Your donation is tax-deductible to the extent allowable by the IRS.

This is a partial list. We apologize for any error or omission of donors who contributed after publication.