



FOR IMMEDIATE RELEASE

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Self-Help for the Elderly Collaborates with Ring to Support Local Seniors

*District Attorney Chesa Boudin, Supervisor Gordon Mar, and Ring Representative Join SHE to Discuss
Community Safety*

SAN FRANCISCO, CALIFORNIA — Self-Help for the Elderly (SHE), a nonprofit committed to providing assistance and care to seniors in the San Francisco area, today announced a collaboration with Ring to advance senior support initiatives. SHE, with ongoing support from the District Attorney Chesa Boudin and Supervisor Gordon Mar, hopes to bring increased safety and peace of mind to the senior Asian American Pacific Islander (AAPI) community the organization serves on a daily basis.

With support facilitating from the District Attorney Chesa Boudin and in the spirit of bringing stakeholders together to advance community safety, SHE announced that Ring is making a monetary and device donation directly to the nonprofit in support of SHE's comprehensive services. SHE began serving seniors in San Francisco's Chinatown community in 1966 to provide a range of culturally aligned services that promote seniors' security and independence and empower them to lead healthy lifestyles. SHE, for instance, offers a Senior Escort Program that has resulted in SHE's 11 senior escorts offering over 1,000 walk-alongs and ride-alongs to elderly residents since April 2021, enabling seniors to get back to their daily normal routines. By providing personal escorts, SHE has found seniors can feel safer at home and in transit.

Anni Chung, SHE's President and CEO, shared, "Our organization has supported clients tirelessly through the pandemic with wellness fairs, employment and virtual learning opportunities, and outdoor activities to foster strong sense of community amid an uptick in Anti-Asian violence throughout the country. We appreciate the District Attorney's Office support in encouraging members of the community to work together to help make neighborhoods safer. The senior community has been particularly vulnerable and

isolated, and this donation is a tremendous resource to bring recipients and their families peace of mind and comfort aging in place in numerous neighborhoods we serve.”

“At Ring, we believe in making neighborhoods safer for everyone and bringing accessible technology to our neighbors,” said Leila Rouhi, President of Ring, “We’re proud to work with Anni and her team, who have long been advocating for senior residents in the San Francisco area. Together, we hope to advance community safety and empower more seniors SHE works with to stay connected with easy-to-use technology.”

“My office is committed to making sure that our most vulnerable community members, especially our seniors, both are safe and feel safe,” said San Francisco District Attorney Chesa Boudin. “We are thankful to Ring for its generosity in launching this program and we have been honored to have been able to play a role in encouraging a connection between the business community and a local organization, which has done so much innovative work to protect vulnerable seniors in San Francisco, especially during the pandemic.” SHE will coordinate distribution of the Video Doorbells and Stick Up Cams to eligible senior residents in neighborhoods including Sunset, Richmond, Excelsior, Chinatown and West Portal, as selected by the nonprofit.

“I am so pleased that Ring is donating 1,000 Video Doorbells and Stick Up Cams to support our seniors in San Francisco,” said San Francisco District 4 Supervisor Gordon Mar. “I encourage eligible seniors living in District 4-Sunset to apply for these devices. I believe they will bring peace of mind to many seniors and their families.”

To be eligible for a device, applicants must:

- Be at least 60 years of age
- Live in a residence with working Wi-Fi
- Have access to a smartphone
- Be willing to receive training to learn how to use the device.

Self-Help for the Elderly will oversee the application and installation process of the 1,000 donated devices starting today.

To learn more, please contact Josephine Ma @ josephinem@selfhelpelderly.org; 415-677-7668.

About Self-Help for the Elderly

Self-Hep for the Elderly began serving seniors in San Francisco's Chinatown community in 1966. Today, Self-Help for the Elderly has 24 locations in San Francisco, San Mateo, Santa Clara, Alameda and Contra Costa counties and serves over 40,000 seniors every year. For more information, visit www.selfhelpelderly.org.

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