



Self-Help for the Elderly's 57th Anniversary Longevity Gala
Saturday, June 10, 2023
Hyatt Regency San Francisco Airport, Burlingame

Sponsorship Categories:

Presenting Sponsor (\$50,000)

- 3 Title Sponsor tables of 10 at dinner.
- Individual press conference to announce sponsorship.
- Presentation of Appreciation Souvenir at the Gala.
- Company representative to present plaques to Honorees.
- Pull Up Banner display at event.
- 1 full-page color ad on the inside cover of the dinner program.
- Corporate name listed as Title Sponsor in all event publicity materials.

Emerald Sponsor (\$30,000)

- 2 Emerald Sponsor tables of 10 at dinner.
- Recognition of corporate/individual sponsorship at press conference.
- Recognition and presentation of Appreciation Souvenir at the Gala.
- Pull Up Banner display at event.
- 1 full-page color ad on the inside back cover in the dinner program.
- Corporate name listed as Emerald Sponsor in all event publicity materials.

Ruby Sponsor (\$20,000)

- 2 Ruby Sponsor tables of 10 at dinner.
- Recognition of corporate/individual sponsorship at press conference.
- Recognition and presentation of Appreciation Souvenir at the Gala.
- 1 full-page black and white ad in the dinner program.
- Corporate name listed as Ruby Sponsor in all event publicity materials.

Sapphire Sponsor (\$15,000)

- 2 Sapphire Sponsor tables of 10.
- Recognition of corporate/individual sponsorship at press conference.
- Presentation of Appreciation Souvenir at the Gala.
- 1 full-page black and white ad in the dinner program.
- Corporate name listed as Sapphire Sponsor in all event publicity materials.

Amethyst Sponsor (\$10,000)

- 1 Amethyst Sponsor table of 10.
- Presentation of Appreciation Souvenir at the Gala.
- 1 half-page black and white ad in the dinner program.
- Corporate name listed as Amethyst Sponsor in all event publicity materials.

Jasper Sponsor (\$5,000)

- 1 Jasper Sponsor table of 10.
- Listing as Jasper Sponsor in the dinner program and all event materials.

Topaz Sponsor (\$3,000)

- 1 Topaz Sponsor table of 10.
- Listing as Topaz Sponsor in the dinner program and all event materials.

Individual Ticket (\$250.00)

\$1,000 will be deducted from each table of 10 as dinner cost. SHE Tax ID No. is 94-1750717.