Self-Help for the Elderly’s 58th Anniversary Longevity Gala
Saturday, May 11, 2024 | Hyatt Regency San Francisco Airport, Burlingame

Sponsorship Categories:

**Emerald Sponsor ($30,000)**
- 2 Emerald Sponsor tables of 10 at dinner.
- Recognition and presentation of Appreciation Souvenir at the Gala.
  - Pull Up Banner display at event reception if available.
- 1 full-page color ad on the inside back cover of the dinner program.
- Corporate name listed as Emerald Sponsor in all event publicity materials.

**Ruby Sponsor ($20,000)**
- 2 Ruby Sponsor tables of 10 at dinner.
- Recognition and presentation of Appreciation Souvenir at the Gala.
  - 1 full-page color ad in the dinner program.
- Corporate name listed as Ruby Sponsor in all event publicity materials.

**Sapphire Sponsor ($15,000)**
- 2 Sapphire Sponsor tables of 10.
  - Presentation of Appreciation Souvenir at the Gala.
  - 1 full-page color ad in the dinner program.
- Corporate name listed as Sapphire Sponsor in all event publicity materials.

**Amethyst Sponsor ($12,000)**
- 1 Amethyst Sponsor table of 10.
  - Presentation of Appreciation Souvenir at the Gala.
  - 1 full-page black and white ad in the dinner program.
- Corporate name listed as Amethyst Sponsor in all event publicity materials.

**Jasper Sponsor ($6,000)**
- 1 Jasper Sponsor table of 10.
  - 1 half-page black and white ad in the dinner program.
- Listing as Jasper Sponsor in the dinner program and all event materials.

**Topaz Sponsor ($3,500)**
- 1 Topaz Sponsor table of 10.
- Listing as Topaz Sponsor in the dinner program and all event materials.
Self-Help for the Elderly’s 58th Anniversary Longevity Gala
Sponsorship Commitment Form

Name (Individual or Business): ______________________________________________________
Contact Person: ___________________________ Title: ___________________________
Address: _______________________________________________________________________
Telephone: (Day) ___________________________________________________________________
E-mail: _______________________________________________________________________
Signature _______________________ Date: __________ Amount Enclosed: $________

Sponsorship Category:

___ Emerald Sponsor $30,000
___ Ruby Sponsor $20,000
___ Sapphire Sponsor $15,000
___ Amethyst Sponsor $12,000
___ Jasper Sponsor $6,000
___ Topaz Sponsor $3,500

Payment:

▪ For online payment, please visit https://bit.ly/SHEGala24
▪ By check, please make your check payable to Self-Help for the Elderly.
▪ Mail check and this form to: Jessica Cen, Fund Development Director, Self-Help for the Elderly, 731 Sansome Street, Suite 100, San Francisco, CA 94111.
▪ For questions or information, please contact Jessica Cen, Fund Development Director at (415) 677-7669 or email at jessicac@selfhelpelderly.org.
▪ $1,200 will be deducted for each table of 10 as dinner cost.
▪ SHE Tax ID No. is 94-1750717.

Solicitor: ____________________________ Date Received: __________