

**JOIN TO SUPPORT
OUR SENIORS!**



Self-Help for the Elderly promotes independence, well-being, and dignity for older adults through culturally aligned services and programs in the San Francisco Bay Area.



2024 WALK RUN RIDE TO THE MOON

#WalkRunRide2Moon

AUGUST 15 - SEPTEMBER 17

ABOUT #WALKRUNRIDE2MOON

As per tradition, we hold an annual walkathon near the date of the Mid-Autumn Moon Festival to celebrate unity and compassion. Our invitation extends to all generations, as we encourage a collective effort to engage in physical activities that nurture both mind and body. We proudly celebrate the fifth edition of Walk, Run, Ride to the Moon - a hybrid fitness fundraiser. Navigating to the moon presents its challenges, particularly for seniors. Nonetheless, we hold steadfast in our belief that our seniors will one day conquer this lunar journey with your unwavering support and our dedicated services.

SELF-HELP FOR THE ELDERLY

Self-Help for the Elderly is a non-profit organization and we envision a world where all elders have the respect, care, and support to lead dignified and vibrant lives. We serve over 40,000 older adults each year in San Francisco, San Mateo, Santa Clara, Alameda, and Contra Costa counties.

All proceeds from this campaign will sustain our critical seniors programs and services, including nutritional meals, home-delivered meals, social services, senior escort services, and more.

SPECIAL IN-PERSON AND VIRTUAL EVENTS FOR COMMUNITY ENGAGEMENT

EVENT	DATE	LOCATION
San Francisco Longevity Walkathon	Saturday, September 7	Portsmouth Square @ San Francisco Chinatown
San Mateo Autumn Moon Festival	Saturday, September 14	Central Park @ San Mateo Downtown
Wrap Up Party & Autumn Moon Festival Celebration	Tuesday, September 17	Virtual on ZOOM (RSVP is required)

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JOIN US #WALKRUNRIDE2MOON 2024

This year marks our 5th annual #WalkRunRide2Moon journey with our seniors. We have already completed 127,609 miles, with 111,291 miles remaining. Our cumulative progress now covers over half the distance from the Earth to the Moon. By becoming a sponsor or participant, you will not only receive the designated sponsor packages but also to reach over 2,000 organic audiences in San Francisco, San Mateo, and internationally. These individuals share our commitment to enhancing the quality of living and mental health for seniors in the community.

2024 CAMPAIGN FEATURES

During this 30-day campaign, participants and teams can set their own fitness and fundraising goals using the Charity Footprint App. Everyone will receive a limited edition 2024 T-shirt and giveaway items. Weekly challenges and the Scrapbook feature will keep participants engaged and motivated.

CAMPAIGN PRESENTING SPONSOR \$25,000+ (Sold Out in San Mateo)

Exclusive Event Sponsor to the selection of either San Francisco Longevity Walkathon event on 9/7/2024 or the San Mateo Autumn Moon Festival on 9/14/2024

- » **Recognized as a Presenting Sponsor for the hybrid fitness fundraiser 2024 #WalkRunRide2Moon**
- » **30-sec video featuring the Presenting Sponsor to be included in one #WalkRunRide2Moon's weekly email newsletter to the participants.**
- » **Social media mentions on Facebook, Twitter, Instagram, and LinkedIn.**
- » **Co-branding campaign and event collaterals throughout the duration of one month**
- » **Logo incorporated in the 2024 WalkRunRide2Moon T-shirts design**
- » **Complimentary WalkRunRide2Moon campaign Registration and T-shirts for affiliated event participants**

CORPORATE SPONSORSHIP OPPORTUNITIES AT A GLANCE

SPONSORSHIP CATEGORIES & BENEFITS	TRAILBLAZER SPONSOR \$10,000 &+	MOONLIGHT SPONSOR \$5,000 &+	STARLIGHT SPONSOR \$3,000 &+	SPACE CAMPAIGNER SPONSOR \$1,000 &+	SUPERNOVA CLUB SPONSOR \$1,000 &+
Live Event General Admission <i>RSVP is required</i>	Yes	Yes	Yes	Yes	Yes
Online Registration	Yes	Yes	Yes	Optional	10 comp. spots
WalkRunRide2Moon Campaign T-shirts	Up to 50	25	15	4	10
In-Person Event Outreach Opportunity	Premium Placement	Booth Space	Shared Booth	/	/
WalkRunRide2Moon Social Media Mentions	Yes	Yes	Yes	Yes	Yes
Logo/name on campaign webpages	Yes	Yes	Yes	/	Yes
Logo/name on Marketing Collaterals <i>(banner, poster, and flyers)</i>	Yes	Yes	Yes	/	/
VIP Admission <i>On Stage Remarks</i>	Yes	Yes	/	/	/

2024

WALK RUN
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CORPORATE
SPONSORSHIP
COMMITMENT
FORM

I AM SUPPORTING BY PLEDGING TO SPONSOR

<input type="checkbox"/> TRAILBLAZER SPONSOR \$10,000 & +	<input type="checkbox"/> MOONLIGHT SPONSOR \$5,000 &+
<input type="checkbox"/> STARLIGHT SPONSOR \$3,000 & +	<input type="checkbox"/> SUPERNOVA CLUB \$1,000 &+
<input type="checkbox"/> SPACE CAMPAIGNER SPONSOR \$1,000 & +	

Please indicate the in-person events that you will attend:
(Mark all that apply)

- ☐ San Francisco Longevity Walkathon (Saturday, Sept. 7)
- ☐ San Mateo Autumn Moon Festival (Saturday, Sept. 14)
- ☐ None of the above

Please indicate the quantity of the following items that for
your #WalkRunRide2Moon trip. (Mark all that apply)

- ☐ T-shirts (QTY_____ ; Sizes _____)
- ☐ Online Registration Spot (A total of _____)
- ☐ None of the above, thank you!

Contact Name _____


Company/Organization _____

Street Address _____ City_____ State_____

Zip Code _____ Phone _____ Email _____

Do you need an invoice for your payment? ☐ Yes ☐ No

Please indicate your preferred payment method:

<input type="checkbox"/> ONLINE	<input type="checkbox"/> CHECK	<input type="checkbox"/> STOCKS/GIFTS
<div>Visit: bit.ly/Support2024WalkRunRide2Moon or scan the QR code below:</div> <div></div>	<div>Make a check payable to: Self-Help for the Elderly write on memo line: WalkRunRide2Moon</div> <div>Please mail your check to Attn: Fund Development Self-Help for the Elderly 731 Sansome Street, Suite 100 San Francisco, CA 94111</div>	<div>Stocks via wire/EFT. Please contact Catarina Lai at catarinal@selfhelpelderly.org.</div>



Join
**SUPERNOVA
CLUB**
to support seniors!

With a one-time donation of \$1,000 or more ,
you and your team will be recognized as our
Supernova Club sponsors and enjoy the limited
edition package as listed below:

- **10 Complimentary online Registrations**
- **10 T-shirts for registrants**
- **10 Free admissions for in-person events**
- **Recognition on SHE social media platforms**
- **Mooncakes and Giveaways at events**

☐ **Yes, I would like to join the Supernova Club.**

Team Name_____

☐ **T-shirts (** ☐ XS____; ☐ S____; ☐ M____; ☐ L____; ☐ XL____; ☐ 2XL____; ☐ 3XL____;)

☐ **Campaign Online Registration Spot (A total of _____)**

CONTACT OR CAPTAIN


Name (First Last) _____

Company/Organization, if any _____

Phone _____ Email _____

social media hashtags, if any _____

Please select your preference of payment method

<input type="checkbox"/> ONLINE	<input type="checkbox"/> CHECK
<p>Visit: bit.ly/Support2024WalkRunRide2Moon or scan the QR code below:</p> 	<p>Make a check payable to: Self-Help for the Elderly write on memo line: WalkRunRide2Moon</p> <p><i>Please mail your check to Attn: Fund Development Self-Help for the Elderly 731 Sansome Street, Suite 100 San Francisco, CA 94111</i></p>

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2023 Walk Run Ride to the Moon Moments (San Francisco)



“

*Enjoy all aspects of the event. Lost weight, felt healthier
and helped a good cause-who can ask for anything more.*

-Participant A

”

2023 Walk Run Ride to the Moon Moments (San Mateo)

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“ Fun to engage new team members and motivate them to learn more about seniors in need. Weekly challenges were fun too and getting out to stay fit with self and friends. ”

-Participant B