



## 2026 Longevity Gala PRINT & DIGITAL ADVERTISEMENT FORM

Self-Help for the Elderly will hold the 60<sup>th</sup> Anniversary Longevity Gala on Saturday, June 6, 2026, at the Hyatt Regency, San Francisco Airport in Burlingame. This event benefits programs and services for 50,000 Bay Area seniors in five Bay Area counties. We will print 400 souvenir dinner programs for the Annual Longevity Gala.

Name (Individual or Business): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: (Day) \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

### Check Appropriate Information:

#### PRINT & DIGITAL

\_\_\_ Full page color camera-ready Ad (8.5 inches by 11 inches) - \$2,000

#### PRINT | Souvenir Dinner Program Advertisement

\_\_\_ Full page color camera-ready Ad (8.5 inches by 11 inches) - \$1,200

\_\_\_ Full page black and white camera-ready Ad (8.5 inches by 11 inches) - \$400

\_\_\_ Half page black and white camera-ready Ad (8.5 inches by 5.5 inches) - \$250

\_\_\_ Use my Ad from last year

#### DIGITAL | Honorarium Ad (broadcast at the Gala banquet hall during 6:00 – 6:30 PM)

\_\_\_ Full page color artwork (8.5 inches by 11 inches) - \$1,000

#### Special Instructions for Souvenir Dinner Program Advertisement:

- All artwork must be camera-ready, in black & white, and in the dimensions as specified above.
- Your check and camera-ready artwork must be received on or before April 30, 2026.
  - \* An additional \$50 will be charged if professional design work is needed from Self-Help for the Elderly.

#### Payment

- For **online payment**, please visit <https://bit.ly/SHEGala26>.
- Email your artwork and this form to Ke Lin, Marketing Associate, at [kel@selfhelpelderly.org](mailto:kel@selfhelpelderly.org).
- By check, please make your check payable to Self-Help for the Elderly. Mail check and this form to:
  - Attn: Fund Development
  - Self-Help for the Elderly
  - 731 Sansome Street, Suite 100
  - San Francisco, CA 94111
- For questions or information, please contact Catarina Lai, Fund Development Director at (415) 677-7670 or email at [catarinal@selfhelpelderly.org](mailto:catarinal@selfhelpelderly.org).

Solicitor: \_\_\_\_\_ Telephone No.: \_\_\_\_\_ Date Received: \_\_\_\_\_