



## 2011 ANNUAL LONGEVITY GALA

### - Fact Sheet -

- Presented by Self-Help for the Elderly
- Saturday, June 11, 2011, 5:00p.m. – 10:30p.m.
- Hyatt Regency, San Francisco Airport (Burlingame)

### 2011 Annual Longevity Gala

The 2011 45<sup>th</sup> Anniversary Gala is an annual, four counties fundraising event presented by Self-Help for the Elderly. The event benefits 35,000 seniors served by Self-Help for the Elderly in San Francisco, San Mateo, Santa Clara and Alameda counties.

### Highlights

The Annual Longevity Gala includes a Live Auction of exciting prize packages, a Silent Auction of over 200 items, and a Grand Raffle of 3 valuable prizes and a General Raffle of 10 valuable items. Over 800 guests throughout the San Francisco Bay Area will attend the event.

### Honorees

At the Annual Longevity Gala, Self-Help for the Elderly honors various individuals for their significant contribution to Self-Help and our community.

### Sponsorship

Self-Help for the Elderly welcomes sponsorship for the Annual Gala. Sponsorship opportunities and levels begin at \$3,000 and are available to all companies, groups and individuals.

### About Self-Help for the Elderly

Self-Help for the Elderly has been providing quality elder care to seniors since 1966. Our mission is to promote the independence, dignity and self-worth of seniors. Our comprehensive range of services include meals, homecare and hospice, Alzheimer's and adult day health care, employment training and job placement, housing, social services, care coordination and assisted living facilities for both retired and frail seniors.

### Additional Information

For more information on the 2011 Annual Longevity Gala, please contact Self-Help for the Elderly Fund Development Director, Josephine Ma at (415) 677-7668, email at [josephinem@selfhelpelderly.org](mailto:josephinem@selfhelpelderly.org) or visit our website at [www.selfhelpelderly.org](http://www.selfhelpelderly.org).

(Self-Help for the Elderly – Tax ID No. 94-1750717)



## Annual Longevity Gala

### SOUVENIR DINNER PROGRAM ADVERTISEMENT FORM

Self-Help for the Elderly will hold the Annual Longevity Gala on Saturday, June 11, 2011 at the Hyatt Regency, San Francisco Airport in Burlingame. This event benefits programs and services for 35,000 Bay Area seniors.

We will print a souvenir dinner program for the Annual Longevity Gala. You may support the event by placing an advertisement in the dinner program which will be distributed to over 800 participants, sponsors and supporters.

Name (Individual or Business): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

#### Check Appropriate Information:

Full page camera-ready Ad (7.5 inches by 9.5 inches) - \$300

Half page camera-ready Ad (4.5 inches by 7.5 inches) - \$200

Use my Ad from last year

Please return my camera-ready artwork

#### Special Instructions:

- All artwork must be camera-ready , in black & white, and in the dimensions as specified above.
- **Your check and camera-ready artwork must be received on or before Friday, May 16, 2011**
- Please make your check payable to Self-Help for the Elderly.
- Mail your artwork, check and this form to: Self-Help for the Elderly, 407 Sansome Street, San Francisco, CA 94111.
- For questions or information, please contact Josephine Ma, Fund Development Director at (415) 677-7668 or email at josephinem@selfhelpelderly.org

Solicitor: \_\_\_\_\_ Telephone No.: \_\_\_\_\_ Date Received: \_\_\_\_\_

(Self-Help for the Elderly – Tax ID No. 94-1750717)