



2011 ANNUAL LONGEVITY GALA

- Fact Sheet -

- Presented by Self-Help for the Elderly
- Saturday, June 11, 2011, 5:00p.m. – 10:30p.m.
- Hyatt Regency, San Francisco Airport (Burlingame)

2011 Annual Longevity Gala

The 2011 45th Anniversary Gala is an annual, four counties fundraising event presented by Self-Help for the Elderly. The event benefits 35,000 seniors served by Self-Help for the Elderly in San Francisco, San Mateo, Santa Clara and Alameda counties.

Highlights

The Annual Longevity Gala includes a Live Auction of exciting prize packages, a Silent Auction of over 200 items, and a Grand Raffle of 3 valuable prizes and a General Raffle of 10 valuable items. Over 800 guests throughout the San Francisco Bay Area will attend the event.

Honorees

At the Annual Longevity Gala, Self-Help for the Elderly honors various individuals for their significant contribution to Self-Help and our community.

Sponsorship

Self-Help for the Elderly welcomes sponsorship for the Annual Gala. Sponsorship opportunities and levels begin at \$3,000 and are available to all companies, groups and individuals.

About Self-Help for the Elderly

Self-Help for the Elderly has been providing quality elder care to seniors since 1966. Our mission is to promote the independence, dignity and self-worth of seniors. Our comprehensive range of services include meals, homecare and hospice, Alzheimer's and adult day health care, employment training and job placement, housing, social services, care coordination and assisted living facilities for both retired and frail seniors.

Additional Information

For more information on the 2011 Annual Longevity Gala, please contact Self-Help for the Elderly Fund Development Director, Josephine Ma at (415) 677-7668, email at josephinem@selfhelpelderly.org or visit our website at www.selfhelpelderly.org.

(Self-Help for the Elderly – Tax ID No. 94-1750717)



Annual Longevity Gala

AUCTION ITEM DONATION FORM

Auction Item Information:

Item Name: _____

Item Details/Description: _____

Restrictions: (expiration dates, special instructions, etc.) _____

Valued (\$50 Minimum) _____

Donor Information:

Name (Individual or Business): _____

Contact Person: _____ Title: _____

Address: _____

Telephone: (Day) _____ (Evening) _____

E-mail _____

Donor Signature: _____ Date: _____

For more information, please contact Josephine Ma at (415) 677-7668
or email her at josephinem@selfhelpelderly.org

PLEASE DELIVER AUCTION ITEMS WITH AUCTION FORM ON OR BEFORE May 16, 2011 to:

Self-Help for the Elderly at 407 Sansome Street, San Francisco, CA 94111-3123

Solicitor: _____ Telephone No. : _____ Date Received: _____

(All donations are tax deductible to the extent of the law - Tax ID No. 94-1750717)